



Robin Sudkamp

ART DIRECTOR

ABOUT ME



A design enthusiast with a keen eye for brand identity. I focus on developing an aesthetic that can grow while maintaining a clear vision. I have a background in architecture and 3D rendering, but my focus for the last ten years has been the visual presentation of ideas and the development of concepts. I have a passion for color theory and layout, with the flexibility to hone the vision of others.

CONTACT

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Home:

24 Cedar Creek
Jamestown, NC 27282

EDUCATION

2003-2008

BA Architecture

University of North
Carolina at Charlotte

EXPERIENCE

2016-2022

Art Director

COCOCO Home

Developed and oversaw implementation of brand standards across all marketing collateral • Photo editing • Page design • Creation of website and programmatic assets • Digital asset library creation and maintenance

2014-2016

Creative Office Project Manager

Eloquence

Project management • Print and web asset creation • 3D modeling and product development • Digital inventory • Training and hiring • Branding • High Point showroom exterior facade design • Showroom and photography styling

2013-2014

Marketing and Product Development Designer

Focus Surfboards/ dba Focus SUP

SUP board graphic product development (Focus and Body Glove) • 3D cross sectional product views • Development of web and print collateral

2012

Director of Marketing

One-World-Inc

Web design • Brand development • Deck design for all international clients • Policy and procedure development and implementation

SKILLS

Photoshop

Web Design

Illustrator

Color Theory

Indesign

Photo Editing

MsWord

Professional

Excel

Creativity

REFERENCES

Jennifer Ledford

VP - Retail Operations

COCOCO Home

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Amelia Cooke

Owner/ Founder

Eloquence

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